

# Cryptotoken Statistics At Intraday Frequencies

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5/17/2019

# Conclusions

# Basic Findings

- Cryptotoken returns (in USD terms) are fundamentally fatter-tailed than equity returns
  - The fatter tails are *not* explained by (slow-moving) stochastic volatility
  - Bitcoin returns are fatter-tailed than Ethereum returns
  - This is true on both daily and high-frequency time scales
  - Combined with tiny spreads, this means classic market-making is unprofitable
- So many presentations rush to get to the conclusion.  
I will give the conclusion first, so you needn't pretend to be interested for the rest.

# How Did We Get Here?

- Get high-frequency (and daily) cryptotoken market data
- Download similar data for some other assets, mainly US equities, for comparison
- Run some simple statistics, via some not-so-simple coding

# Market Data

# Cryptotoken Markets

Some cryptotokens are widely, and liquidly, traded

- Bitcoin (BTC) daily volumes: ~\$200MM (US Dollars)
- Ethereum (ETH) volumes: ~\$40MM
- These volumes are totaled only from credible exchanges (Matt Hougan, Bitwise Asset Management, March 2019)
- Cryptotoken markets are roughly as fragmented as US equity markets, though without Reg NMS

# Prominent Example: Coinbase (GDAX)

Coinbase has several features making it attractive for study

- US-licensed
- Has engaged regulators
- High volume
- High-frequency data feed available to all users
- Enjoys partnership with traditional financial institutions

# Data Used In This Study

- Full Level 3 (all orders)
- Three pairs: BTC/USD, ETH/USD and BTC/ETH
- 60 days of 2019 data, largely contiguous
- Roughly 4MM messages/day (300MB/day, compressed)



# **Analysis Plans**

# What Are Returns?

- Classic definition

$$r = \log\left(\frac{P_n}{P_{n-1}}\right)$$

- HF definition (Johnson, 2010) to mitigate discrete tick sensitivity...

# Defining High Frequency Returns

- Start with EWMA at characteristic time  $c$

$$p_t^{(c)} = \text{EWMA} \left( \{P_s : s \leq t\}; \lambda = c^{-1} \right)$$

- Define return relative to weighted average of past prices around time  $t - c$

$$r = \log \left( \frac{P_t}{p_t^{(c)}} \right)$$

- Or, just as usefully

$$r = \frac{P_t}{p_t^{(c)}} - 1$$

# Time-Based EWMA

Because fast markets result in numerous updates within a short time span, it is important for our EWMA to be time-based, rather than count-based.

$$p_{\text{new}} = e^{-\lambda \Delta t} p_{\text{old}} + (1 - e^{-\lambda \Delta t}) P_{\text{new}}$$

# Time-Based Volatility

Volatility is change over time, so we must be careful when forming EWM volatility. The formulas are tricky.

Rather than using complex formulas, it's simpler to take advantage of the fact that we have historical data here, and convert:

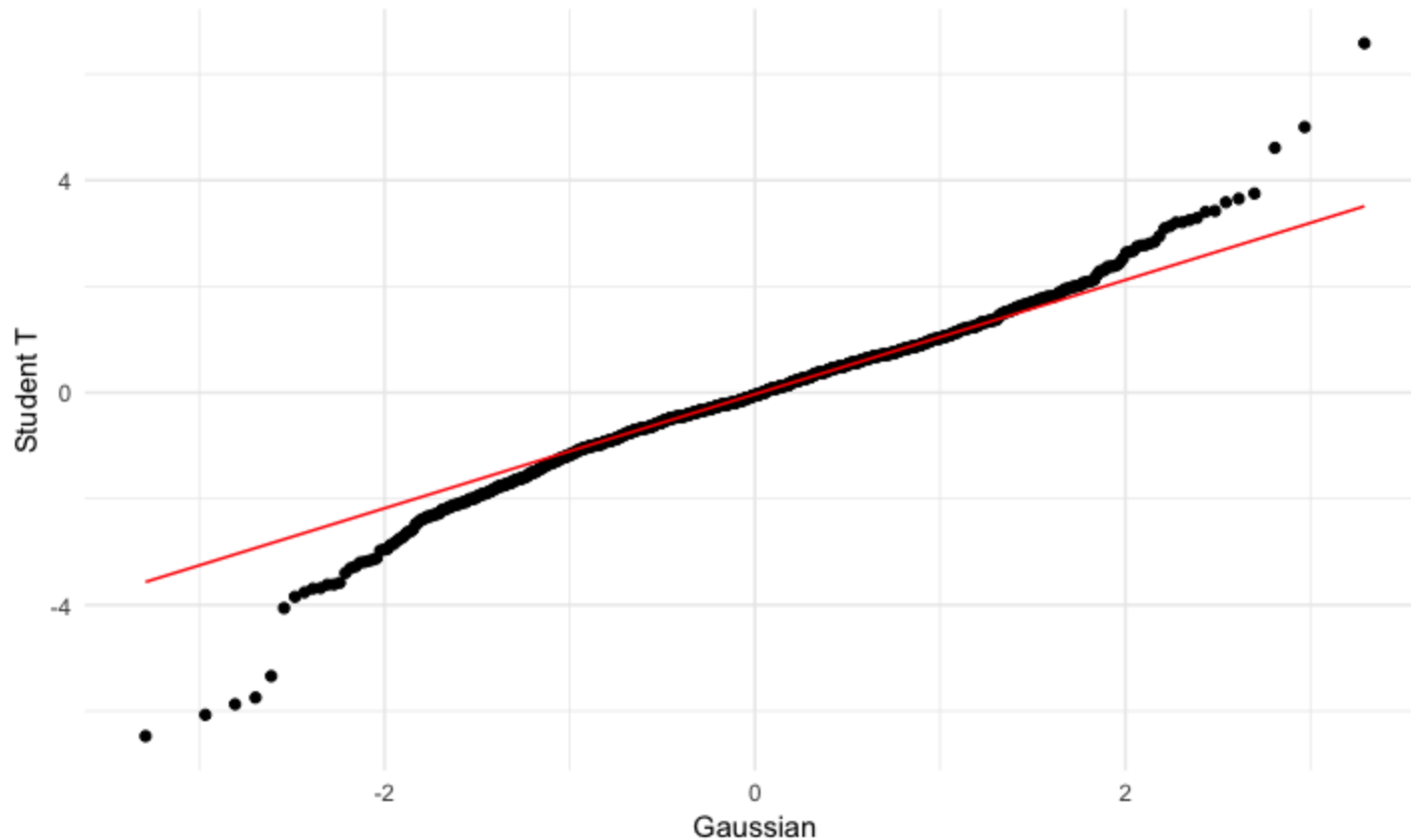
- Downsample to regular time intervals
- Compute an EWMA of  $(r - r_{\text{avg}})^2$ , or even just  $r^2$

# Shape Of Return Distributions

We are interested in the distribution of returns for cryptotokens.

- Do not care too much about location and scale
- Interested in shape, especially of tails
- Histograms are a familiar approach
- Better approach: QQ plots (just as we get from `plot.lm`)

# Concept: Quantile-Quantile Plot



Fat tails are deviations from the line, Student T versus the gaussian

# What Is The Price?

For equities, standard analysis at daily or lower frequencies typically uses closing prices. That doesn't work at higher frequencies.

We can use mid price between bid  $B$  and offer  $A$

$$P_{\text{mid}} = \frac{1}{2}(B + A)$$



# Central Price

Alternatively, we can use a central price that is aware of the number of shares  $S_B$ ,  $S_A$  presently available at the bid or offer (Lipton 2014).

We weight the two prices by the square root of opposite share count

$$P_{\text{central}} = \frac{1}{\sqrt{S_B} + \sqrt{S_A}} (B\sqrt{S_A} + A\sqrt{S_B})$$

# Return Sampling

For some purposes, such as system design, using returns generated at the irregular high-frequency timestamps is appropriate.

More generally, we desire to do our statistics on a time-weighted subsample of the full high frequency returns.

If we are interested in timescales of length  $\Delta t$ , then we oversample a bit, forming a regular series with samples at intervals of  $\Delta t/K$ , for some  $K > 1$ .

# Technology Comments

# Timestamps

UTC timestamps at high-frequency resolutions are problematic at double precision

- Best addressed by `nanotime` and `bit64`
- Need to be careful with maps to double precision when time intervals are needed  
As with so many presentations, this one is a thinly disguised advertisement for packages developed by R in Finance organizers.

# High Frequency Analysis Technology

- At these data densities, it is important avoid loops and especially  $O(N^{2+})$  algorithms
  - Loops often creep in when you use someone's package for a computation
  - Safer to have certainty with a little c++ code
- Time-based EWMA's are not generally present in the common open-source packages, but are trivial to implement at high speed using Rcpp

# Coinbase Data Feed

Silicon Valley, rather than finance industry, pedigree exhibited by message formats

- Coinbase:

```
"{'type': 'open', 'side': 'sell', 'price': '0.03743000',  
'order_id': '88d50b31-d5c6-445b-9134-05989d05e165',  
'remaining_size': '0.01000000', 'product_id': 'ETH-BTC',  
'sequence': 1601762096, 'time': '2019-02-18T19:42:34.700000Z'}"
```

- FIX (CME):

```
'1128=9\x019=265\x0135=X\x0134=10065111\x  
0152=20141013152659076\x  
0175=20141013\x01268=2\x01279=2\x0122=8\x0148=656784\x0183=215750\x  
01279=0\x0122=8\x0148=656784\x0183=215751\x01269=1\x01270=1850\x  
01271=291\x01273=152659000\x01336=2\x01346=6\x  
011023=3\x0110=008\x01'
```

# Data Gaps

Our data has many gaps, which generally can be due to exchange hours, trading halts and system hiccups.

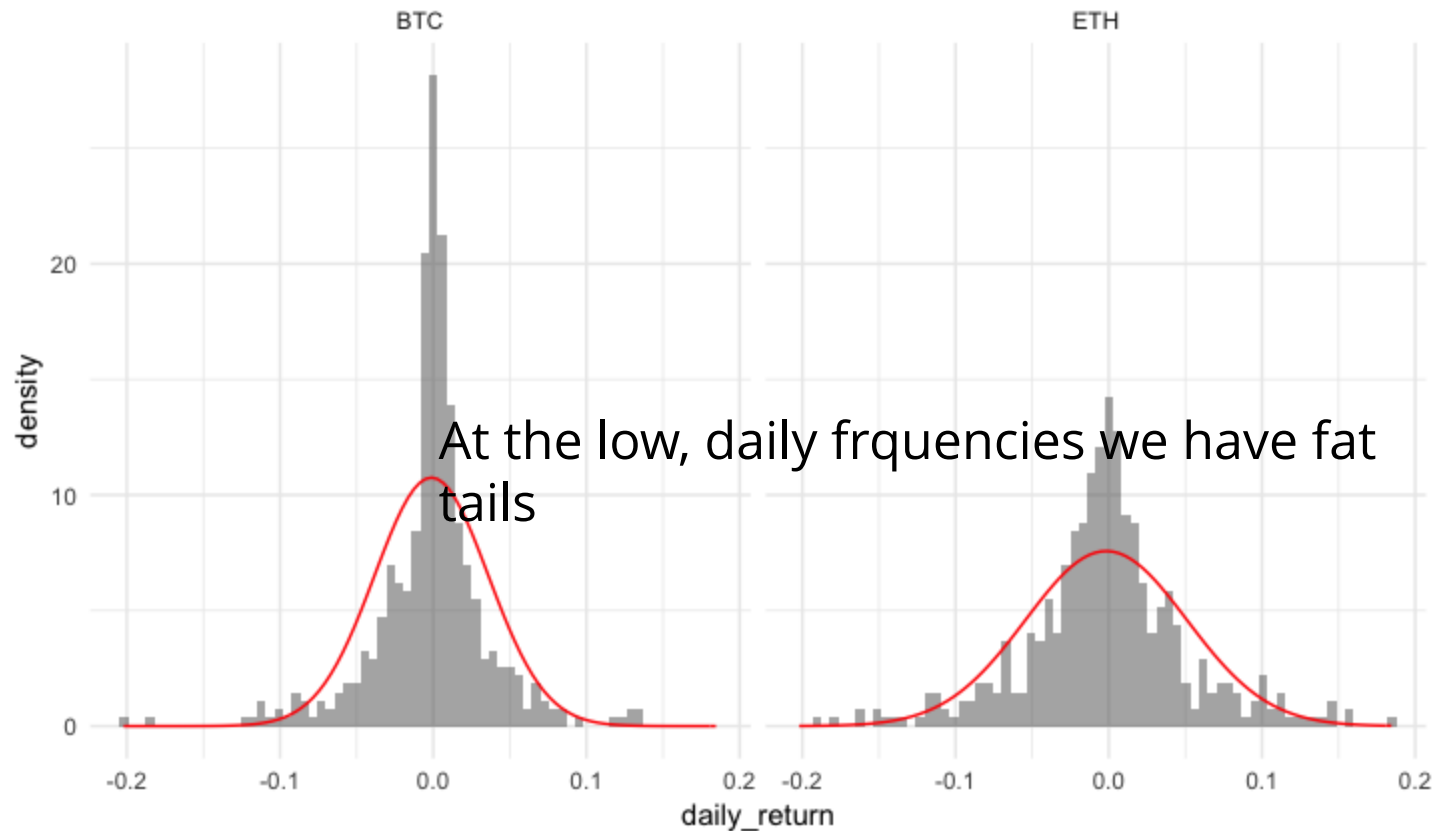
A time-based EWMA naturally resets these, while count-based EWMA implementations can get in trouble.

We have to be sure to invalidate our volatilities in places where gaps occur.

# Statistical Observations

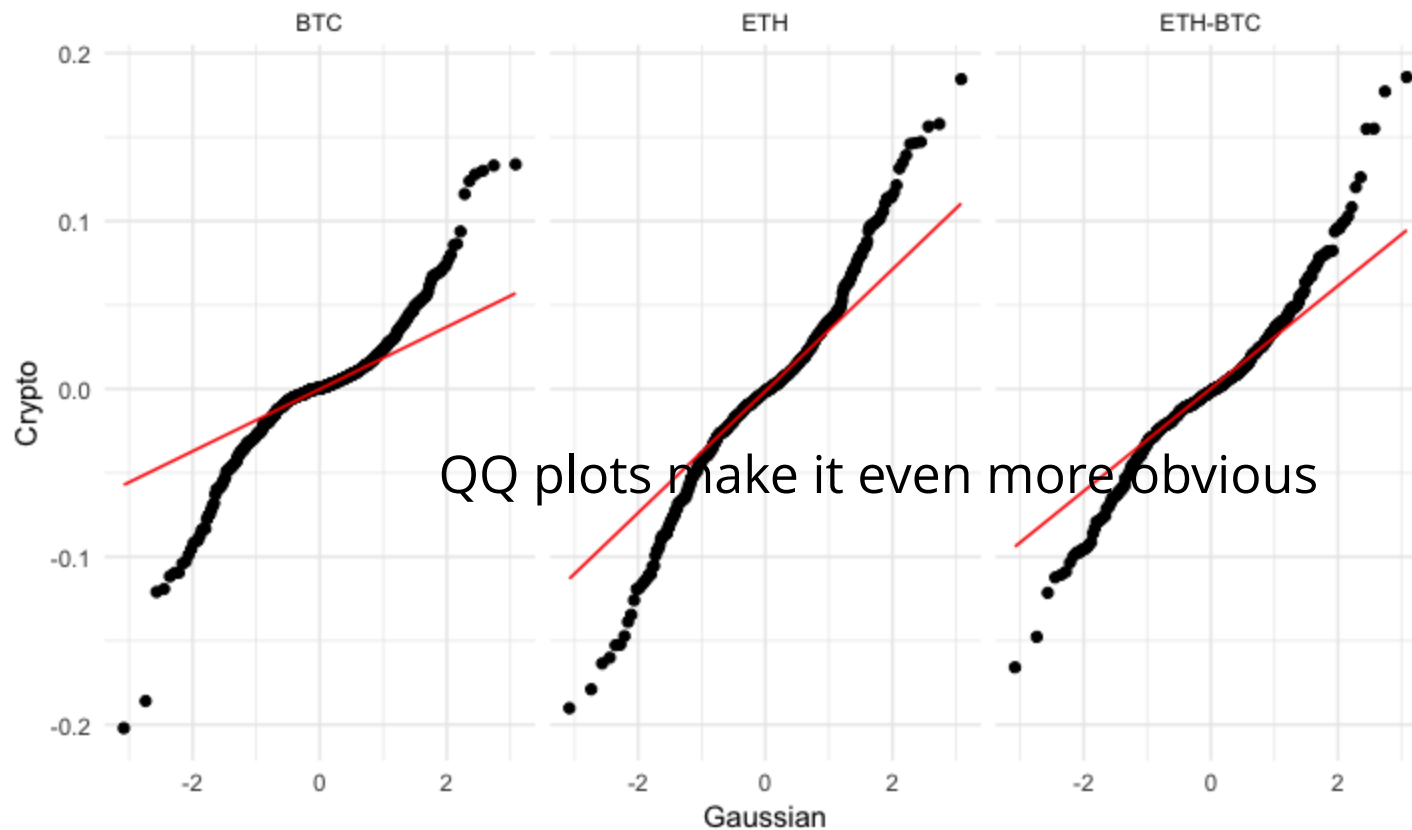


# Daily Return Histograms



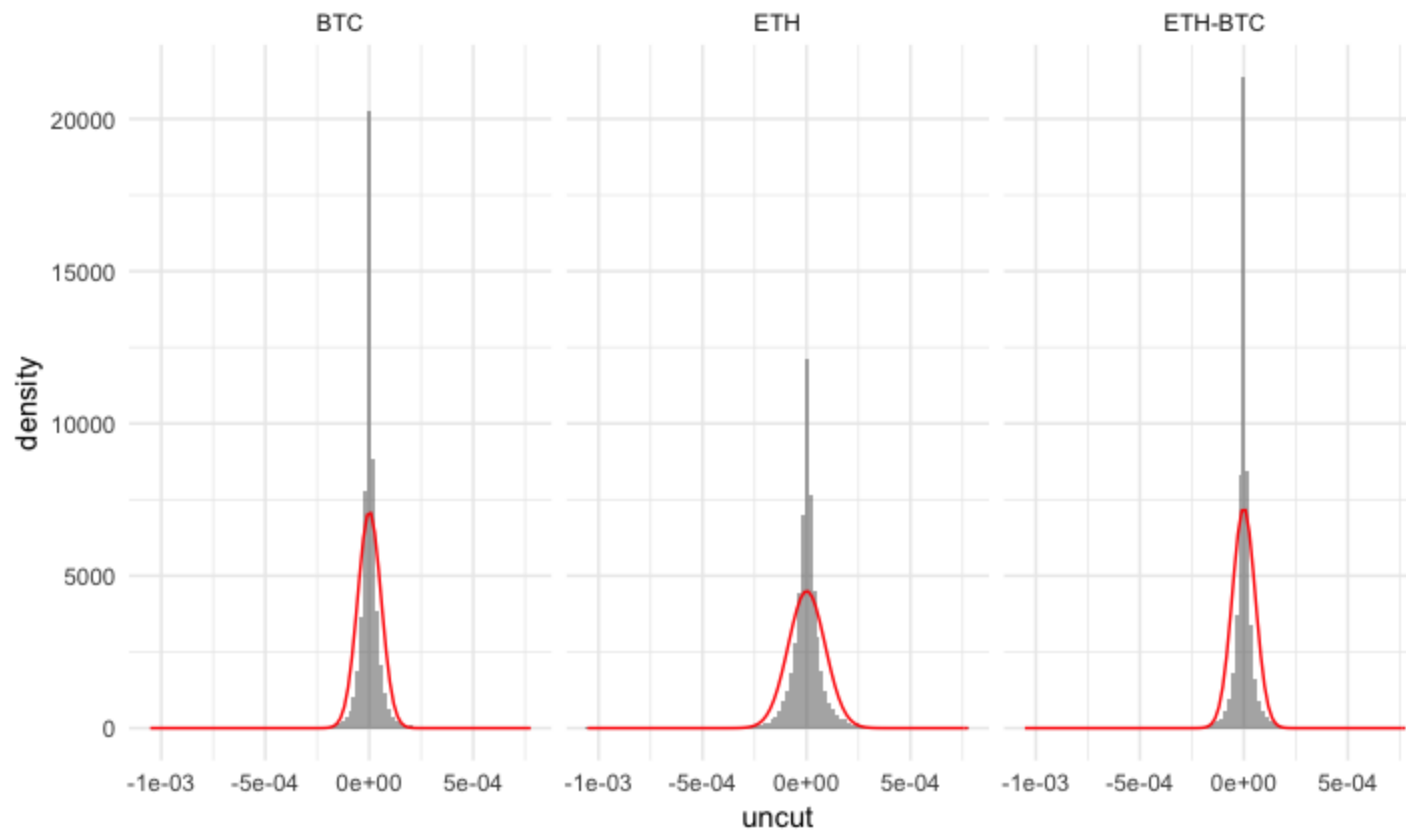
Returns appear leptokurtotic

# QQ Daily Crypto Returns



The cryptotoken fat tails are highly visible

# HF Return Histograms



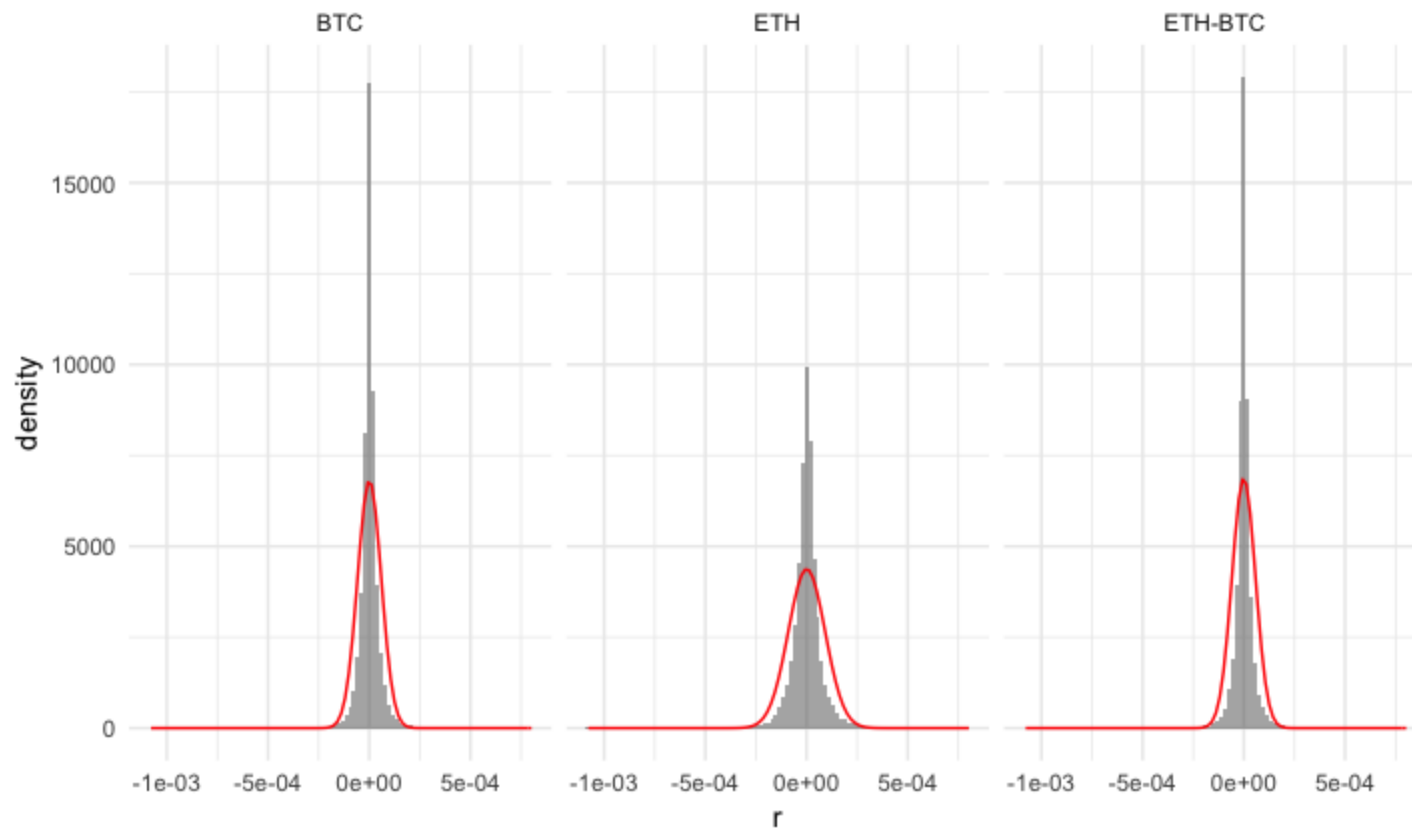
High-frequency returns are dominated by zero

# Removing Zero

Since these are dominated by zero, it is often more informative to examine only significant values in the distribution

$$\{\hat{r}\} := \left\{ r : |r| > \frac{1}{20} \text{Median}(\{r\}) \right\}$$

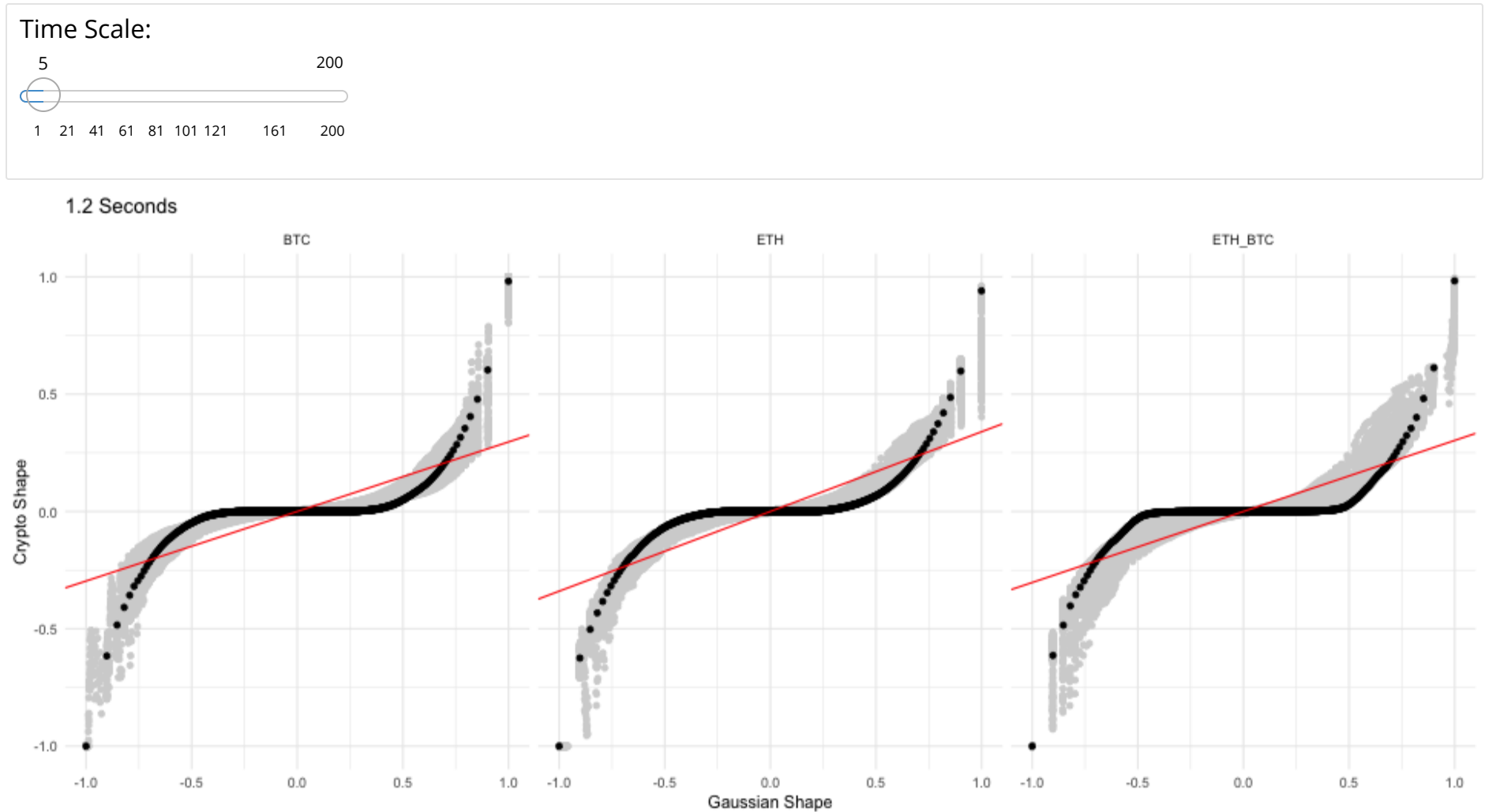
# Modified Histograms



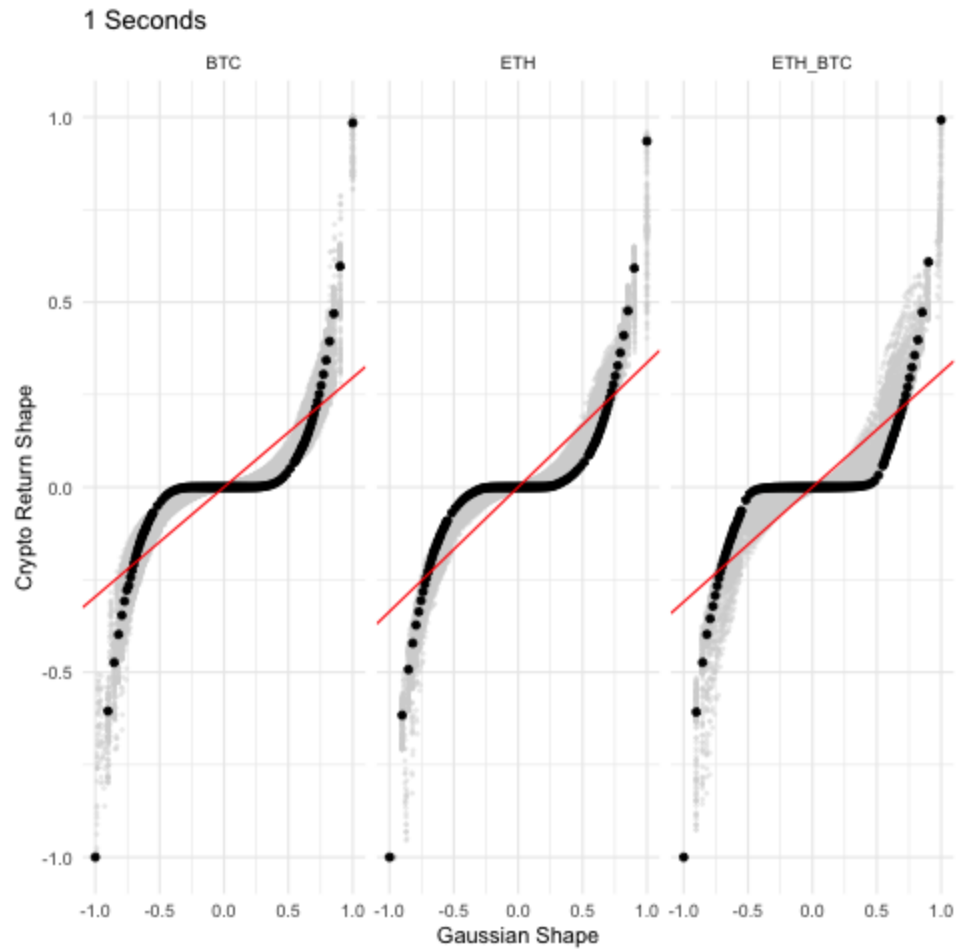
Removing zero did not make much qualitative difference

# The Distribution Shapes At High Frequency

# QQ At High-Frequency Time Scales



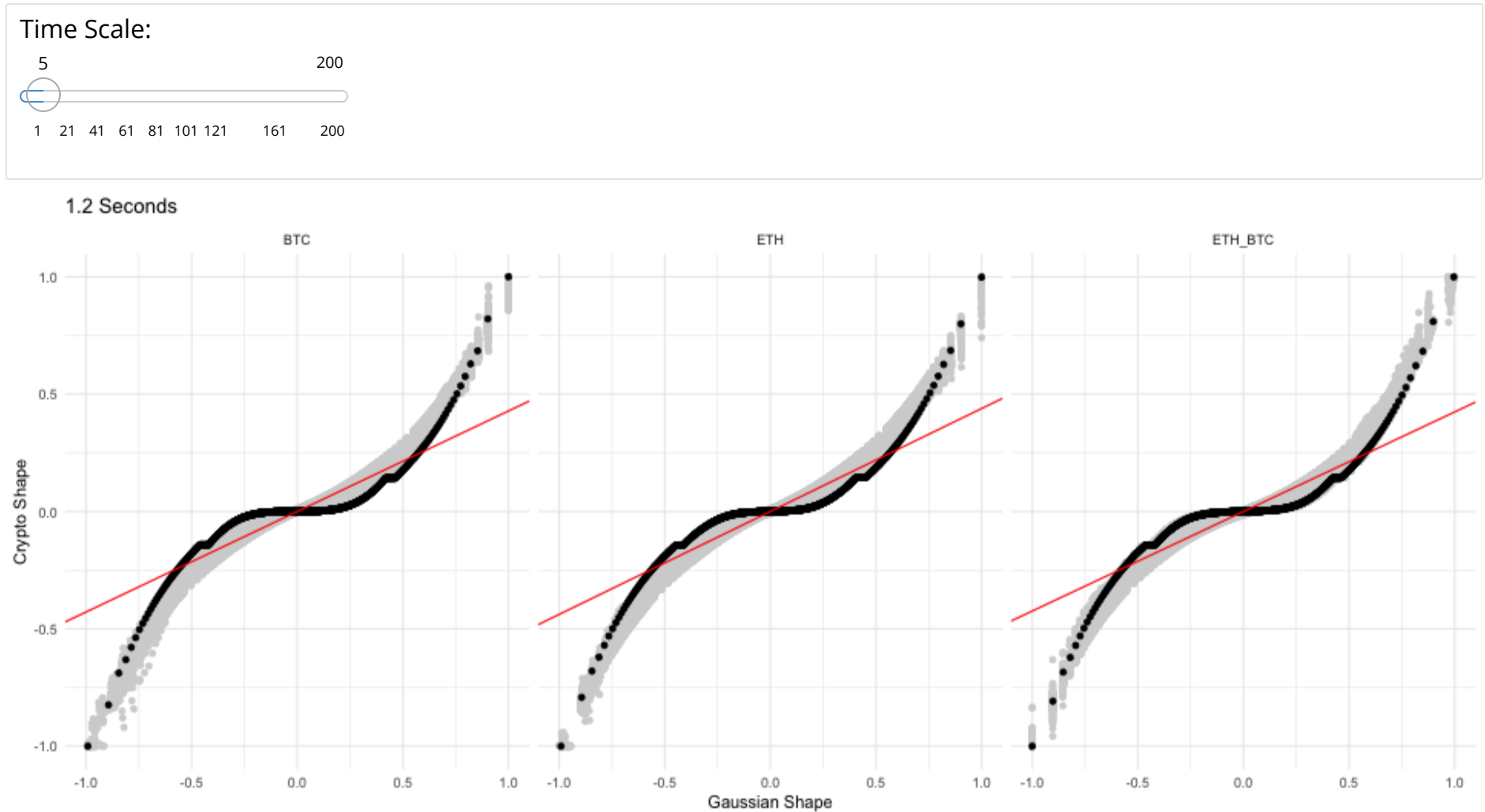
# QQ By Time Scale (Cycling)



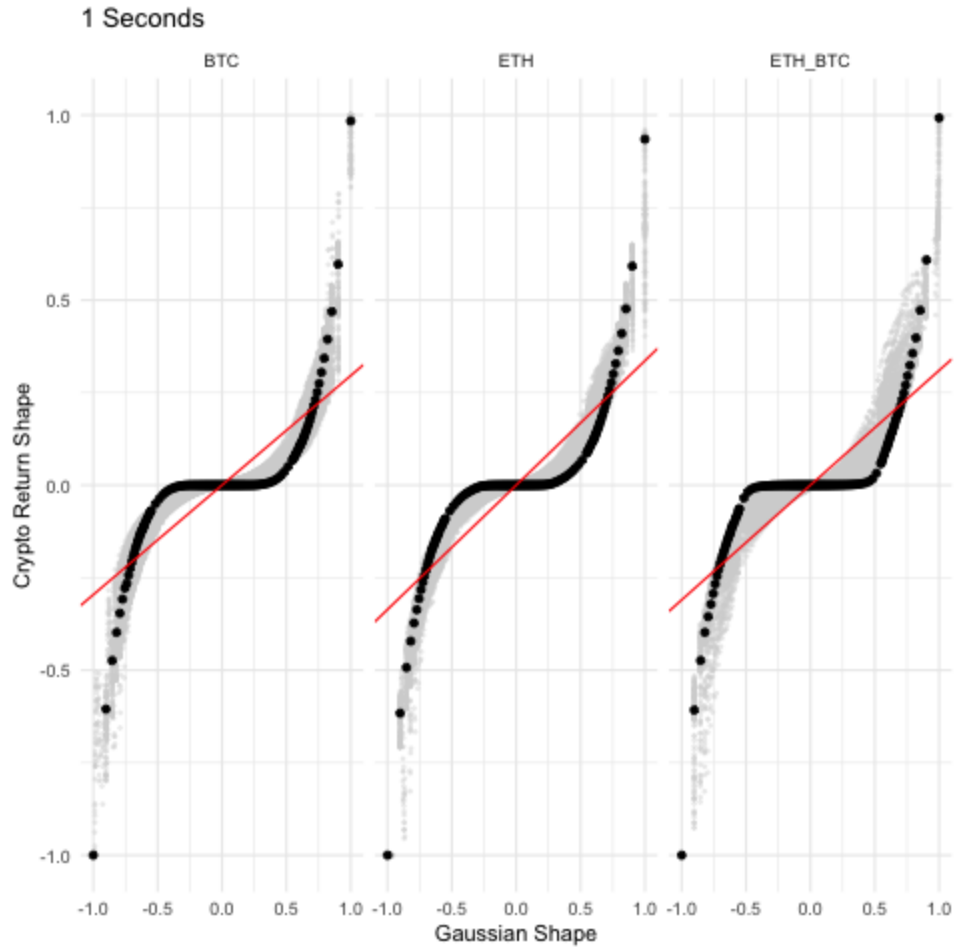
BTC QQ by time scale



# Vol Normalized HF QQ

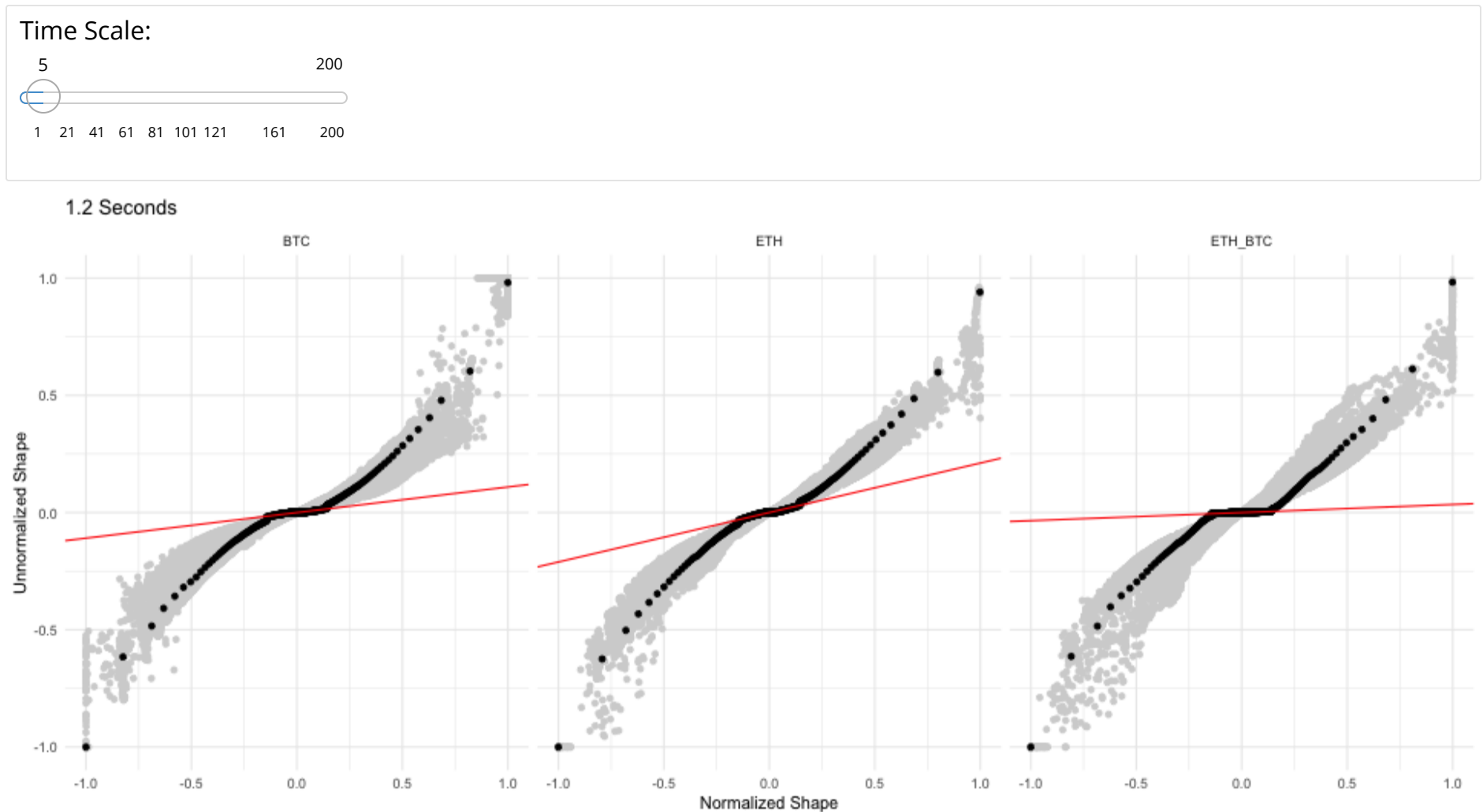


# Vol Normalized (Cycling)

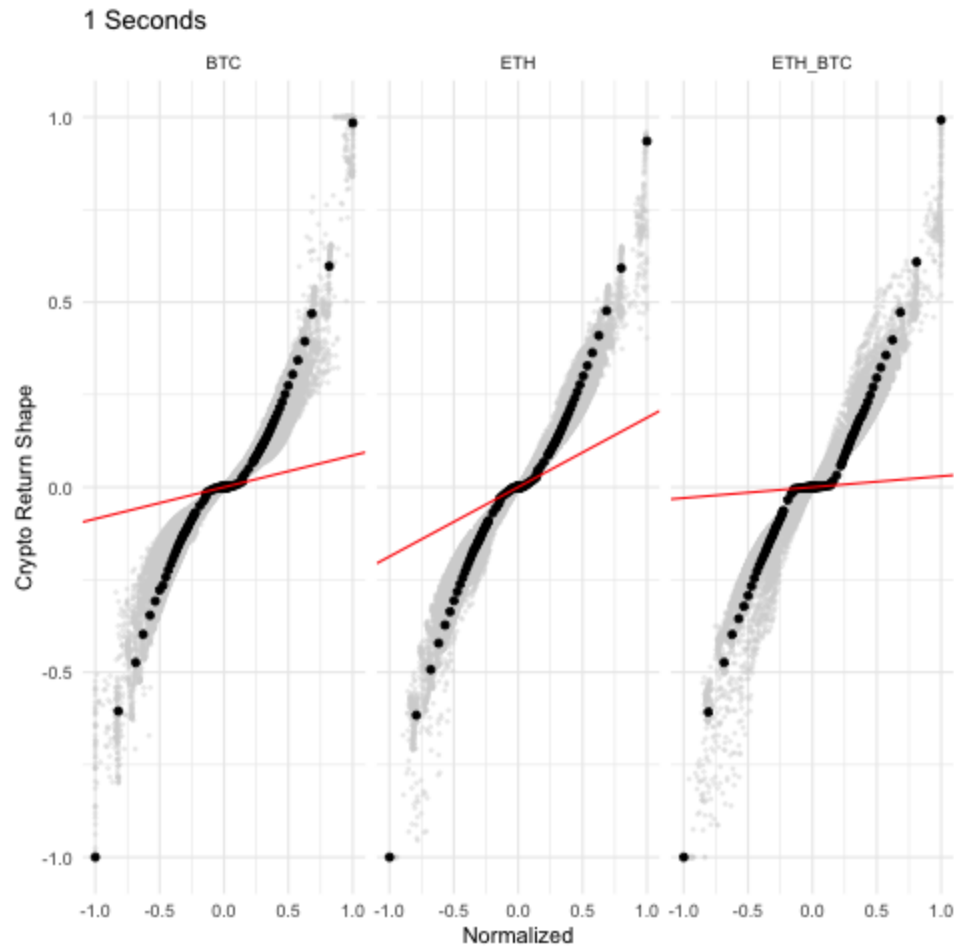


Normalized return distributions are still leptokurtotic

# How Much Difference Did Normalization Make?



# Normalization Difference (Cycling)



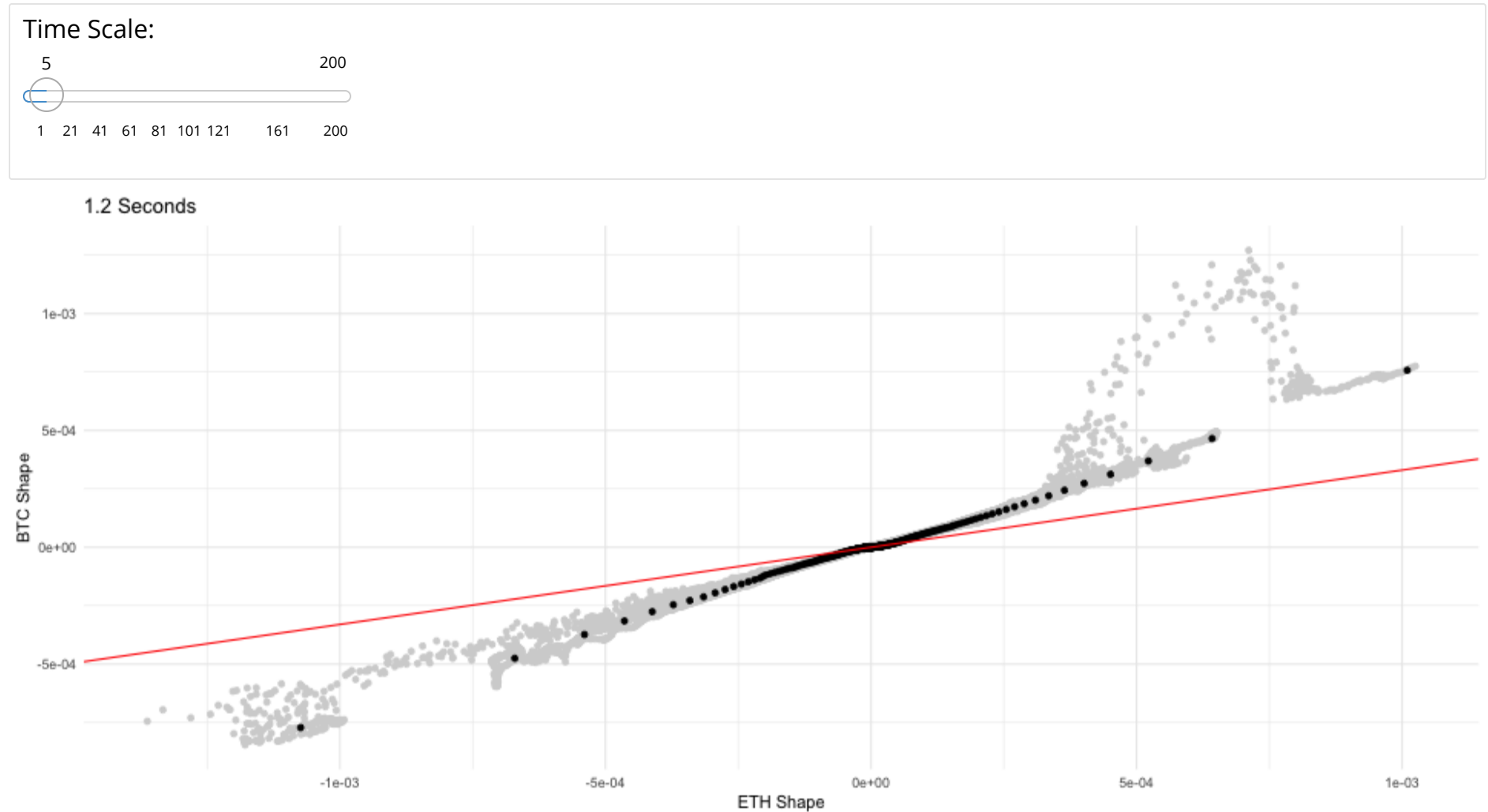
Normalization did partially remove fat tails

# Do BTC and ETH Differ?

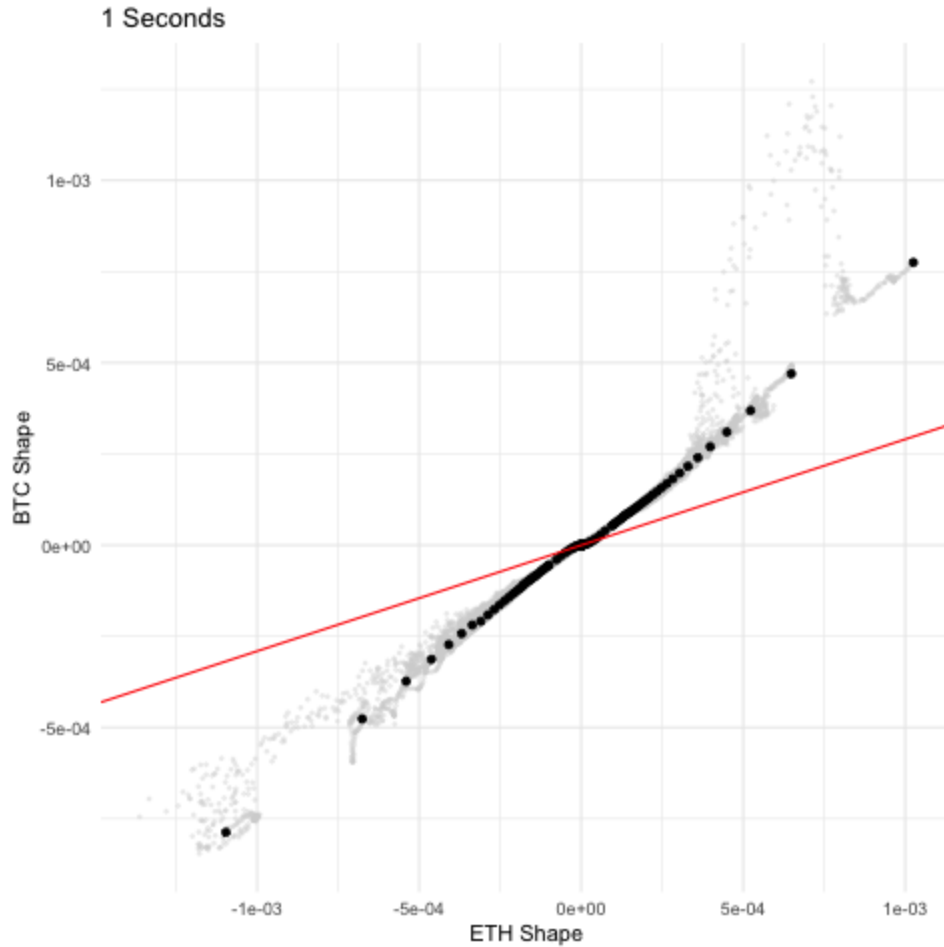
Examining QQ plots side by side is one way to decide, but we have a more powerful tool: making a QQ plot of one versus the other.

Based on the leptokutotic returns of Ether prices in Bitcoin terms, it is hard to know what to expect.

# HF ETH Versus BTC QQ



# Distribution of ETH Versus BTC (Cycling)



BTC is more fat-tailed than ETH

**How Do These Compare With  
Other Assets?**

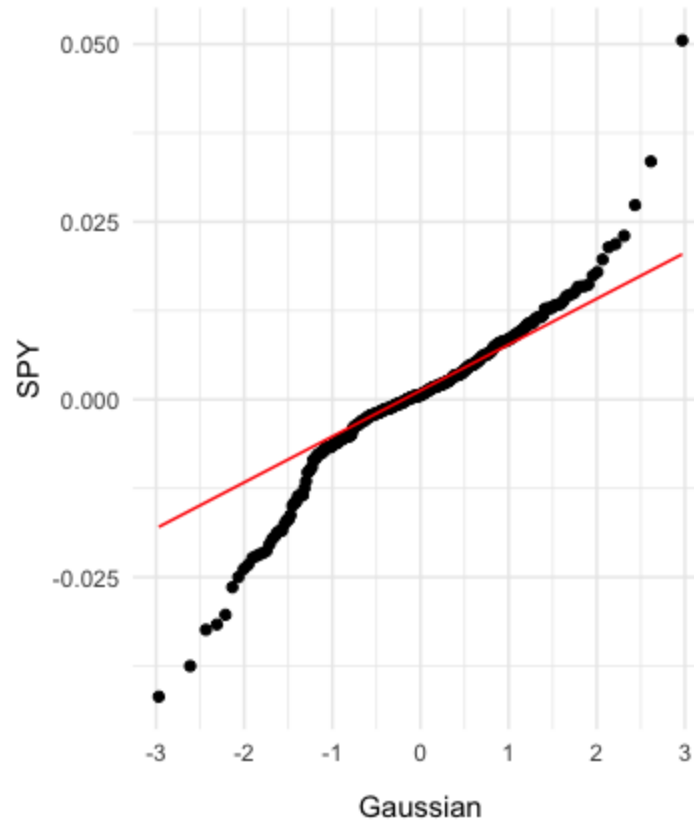
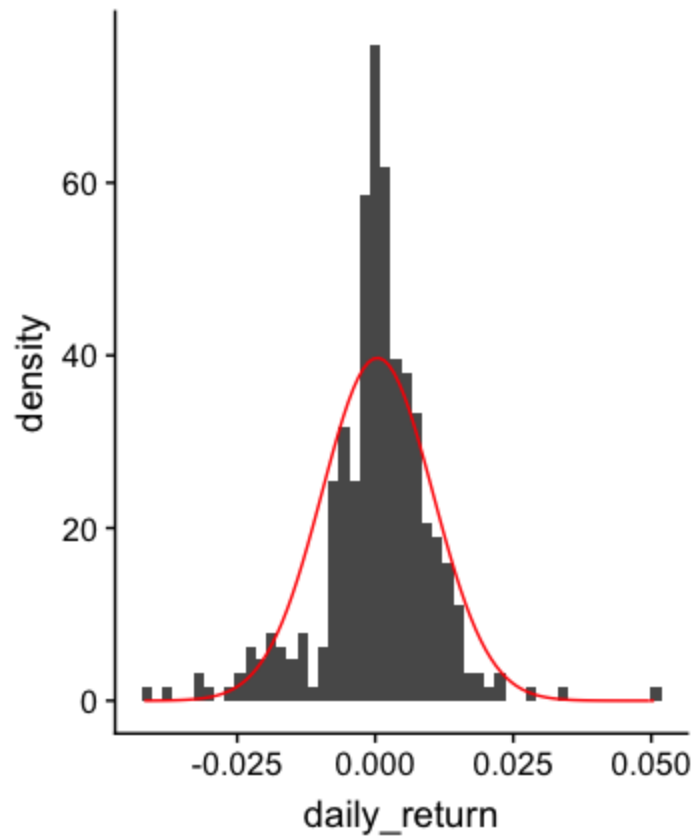


# Comparisons With Other Assets Help Us Understand Implications

A natural question, since equities too are known to have fat-tailed returns, arises:

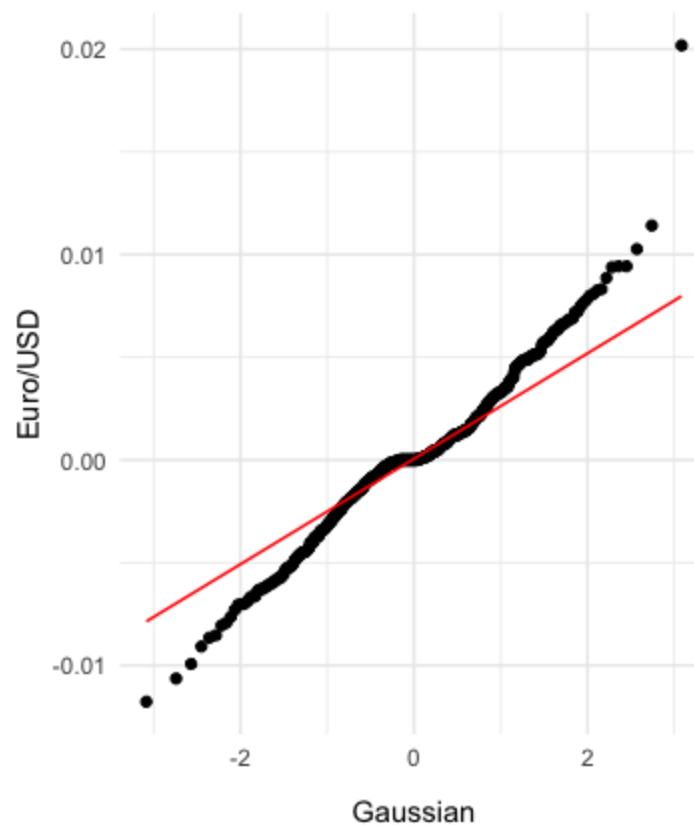
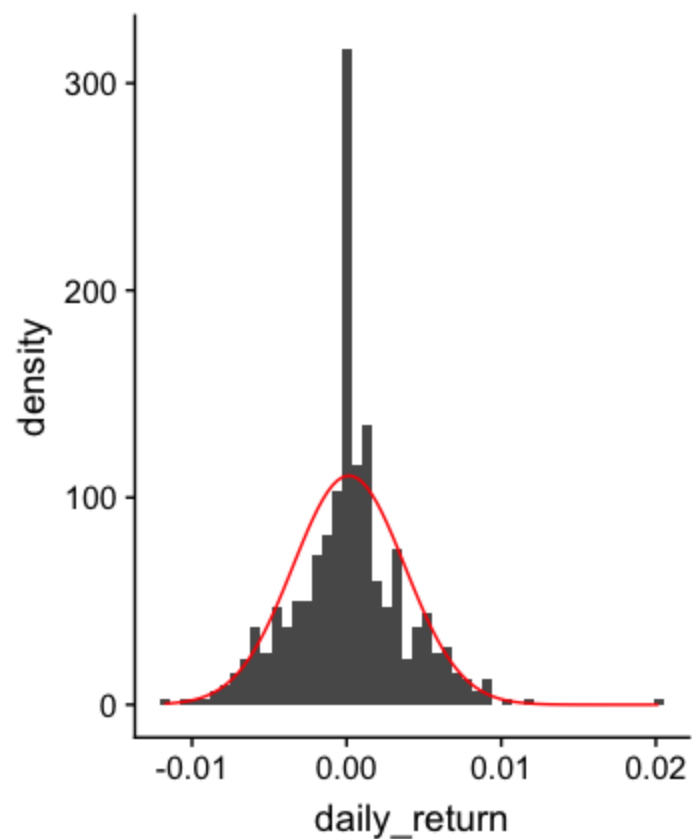
Are there qualitative differences between ETH and BTC returns and other asset returns?

# Broad Equity: SPY



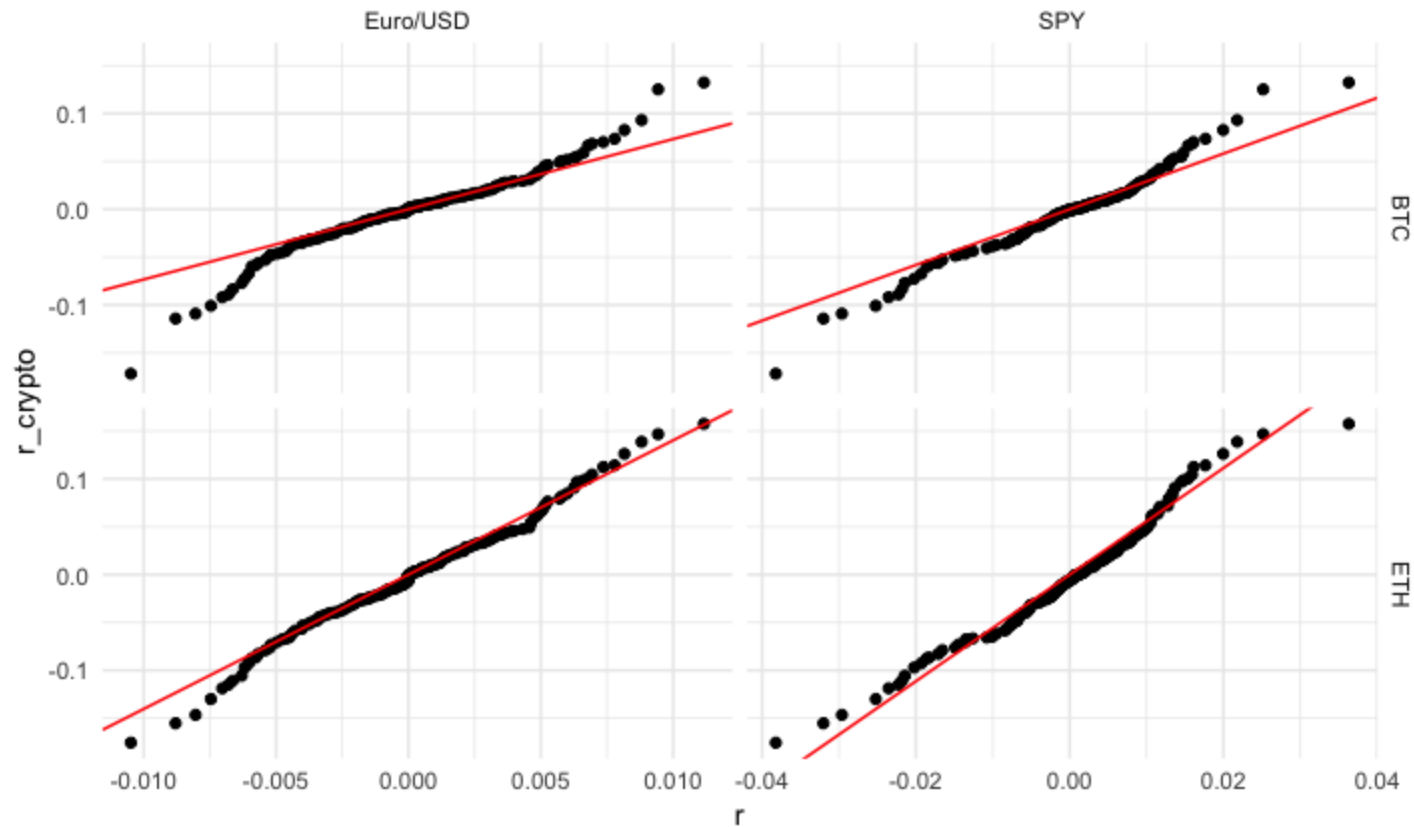
SPY returns are not gaussian

# Liquid Currency: EUR



Euro currency returns are not gaussian

# Differences To SPY And Euro



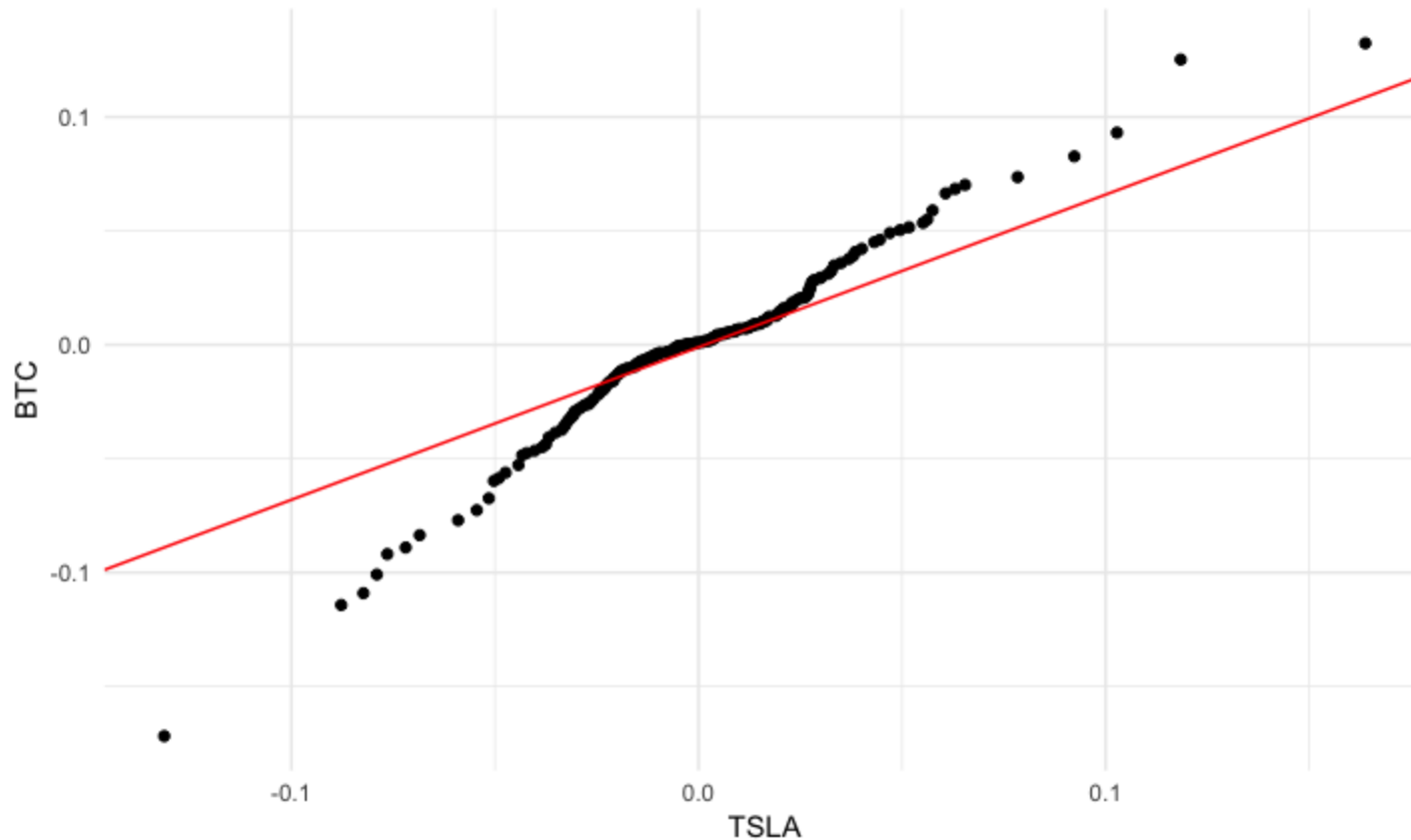
Daily ETH resembles SPY and Euro, BTC does not

# How Do We Compare To Equities In General?

BTC returns are fatter-tailed than a broad market index. What about individual equities?

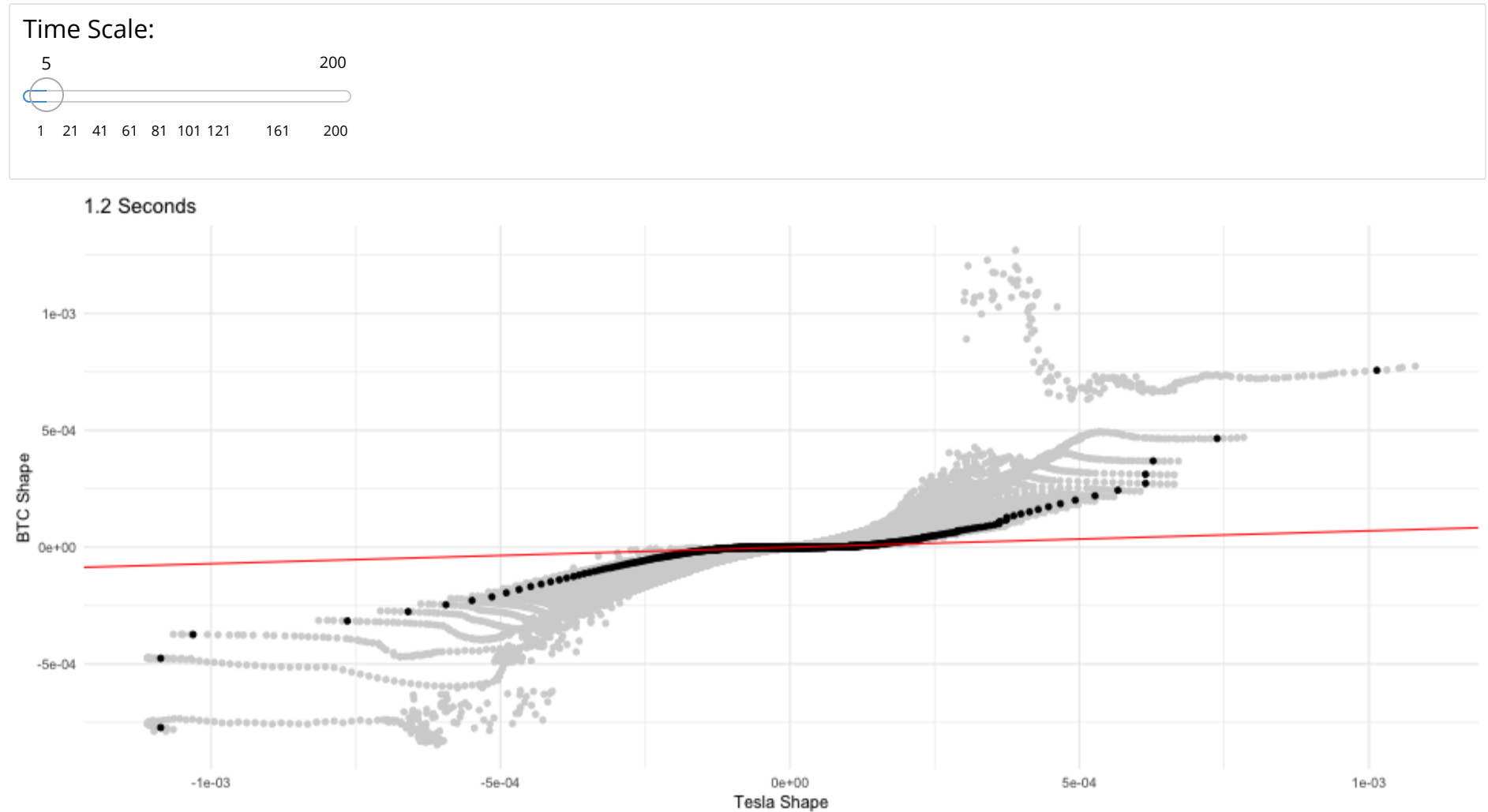
Bitcoin is popular in the public imagination, and experiences wild swings. What equity does that remind us of?

# BTC Versus Tesla Equity Return, Daily

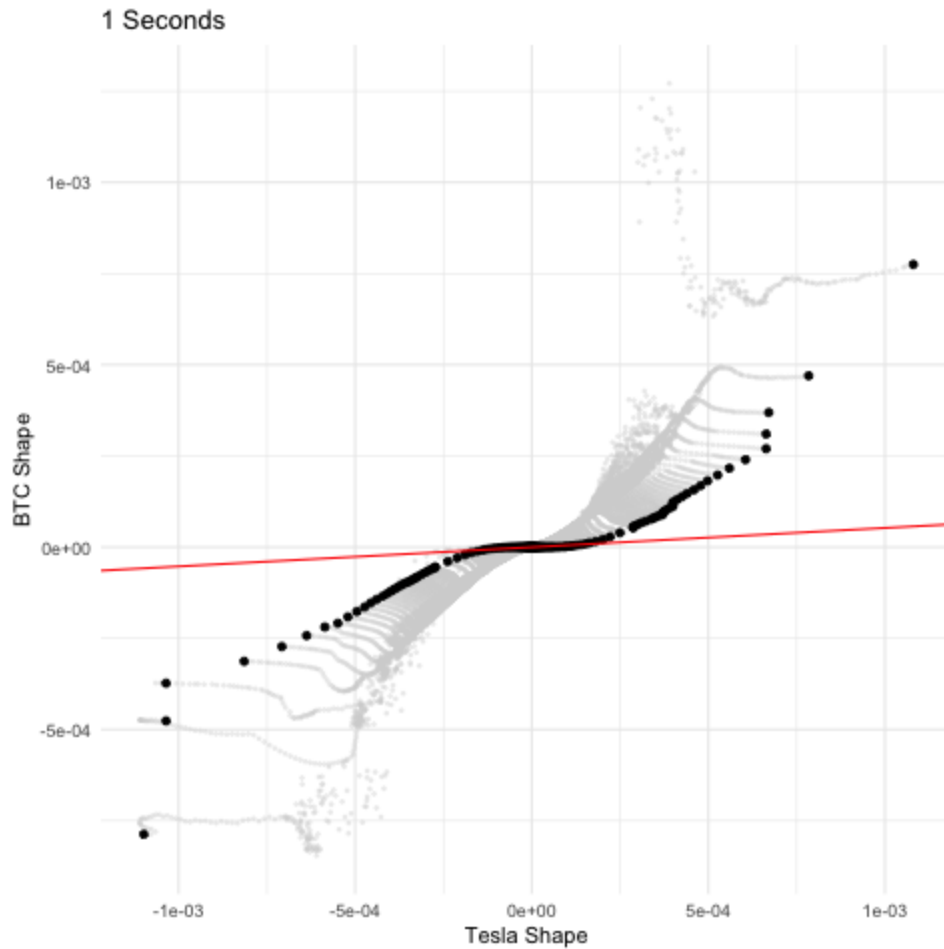


Bitcoin is more extreme than Tesla on daily data

# HF BTC Versus TSLA QQ



# Distribution of BTC Versus TSLA (Cycling)



BTC is more fat-tailed than TSLA

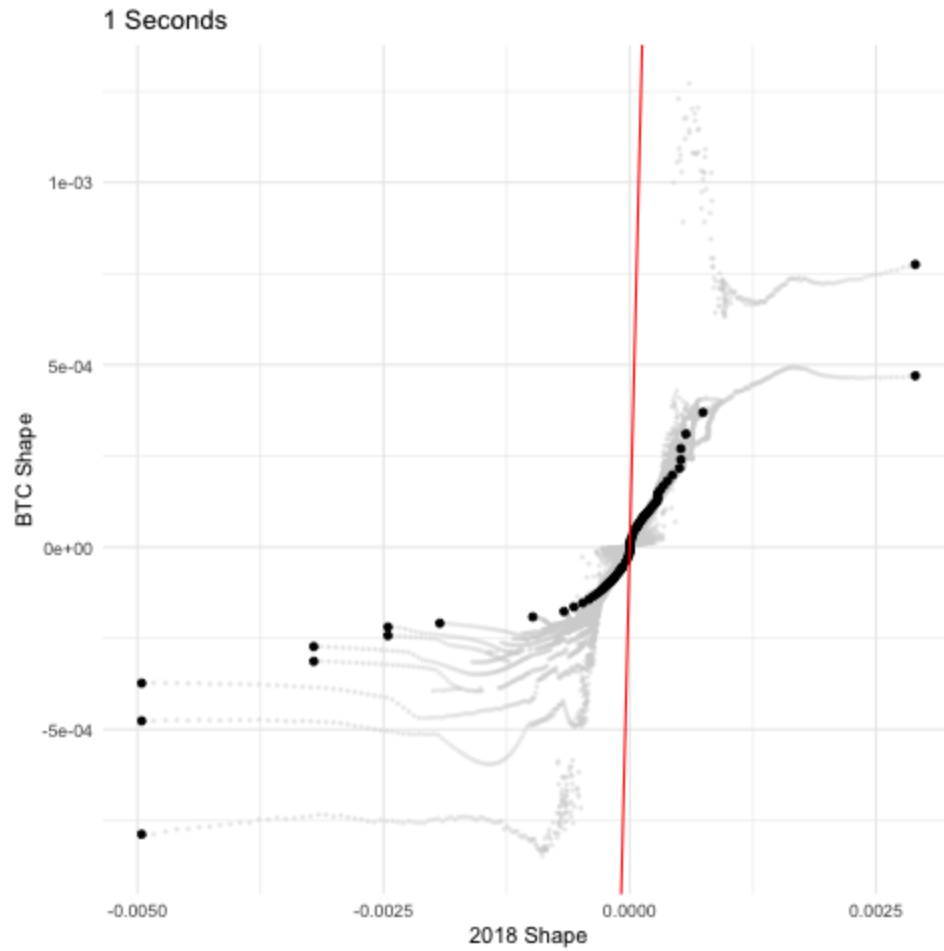


# Was 2018 Different?

In 2018, BTC was still very much in the public eye.

Were the return statistics any different at the time?

# 2018 Versus 2019



2018 Versus 2019

# Market Making

Rather than investor returns, we might be thinking about trading possibilities.

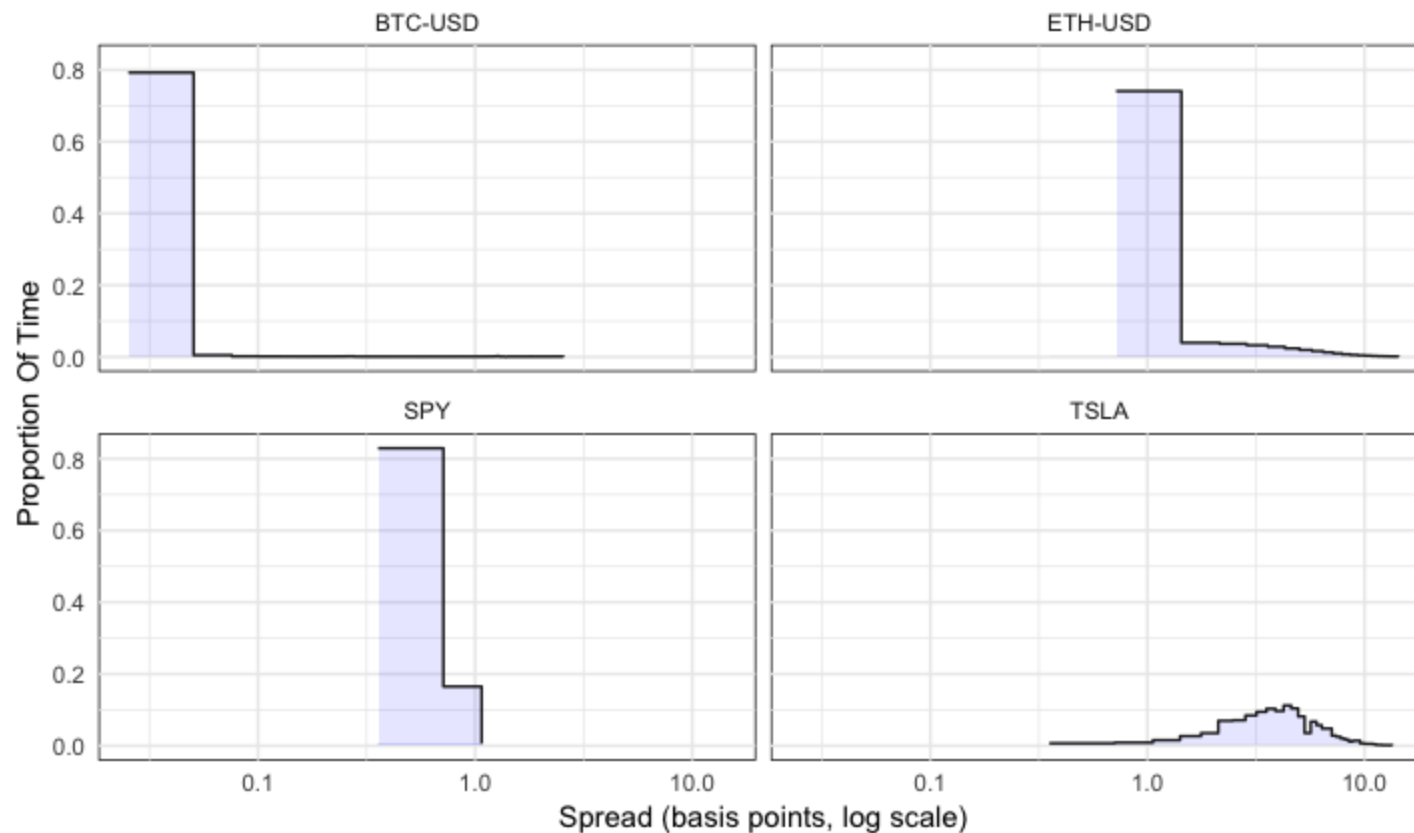
How much opportunity is there for high-frequency market-making?

# Spread Distributions

A large portion of market-making profit is derived from the spread.

We can compare the distribution of spreads among our various assets.

# Spread Distribution Plots

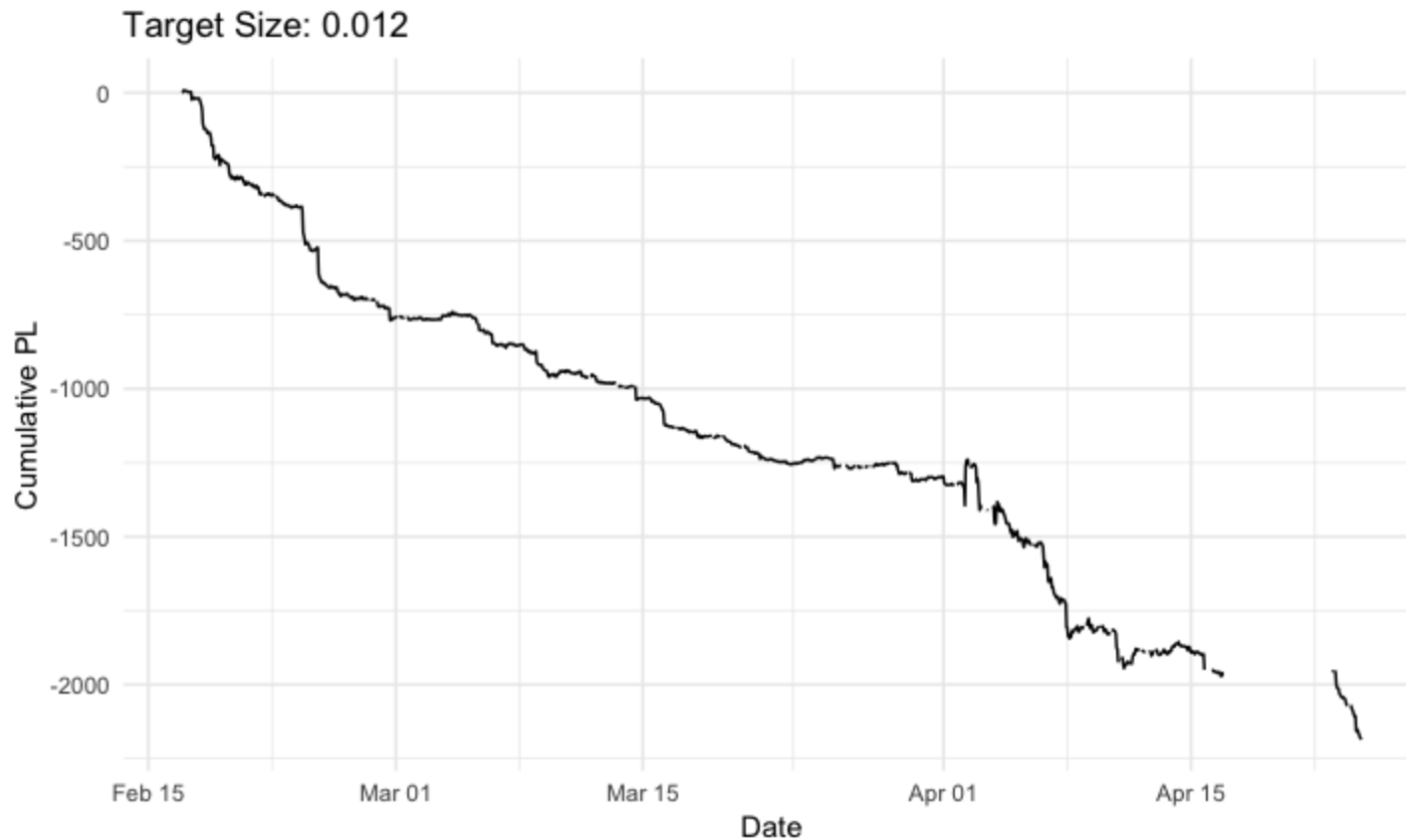


Crypto spreads are very narrow

# Simulated Participatory Market-Making

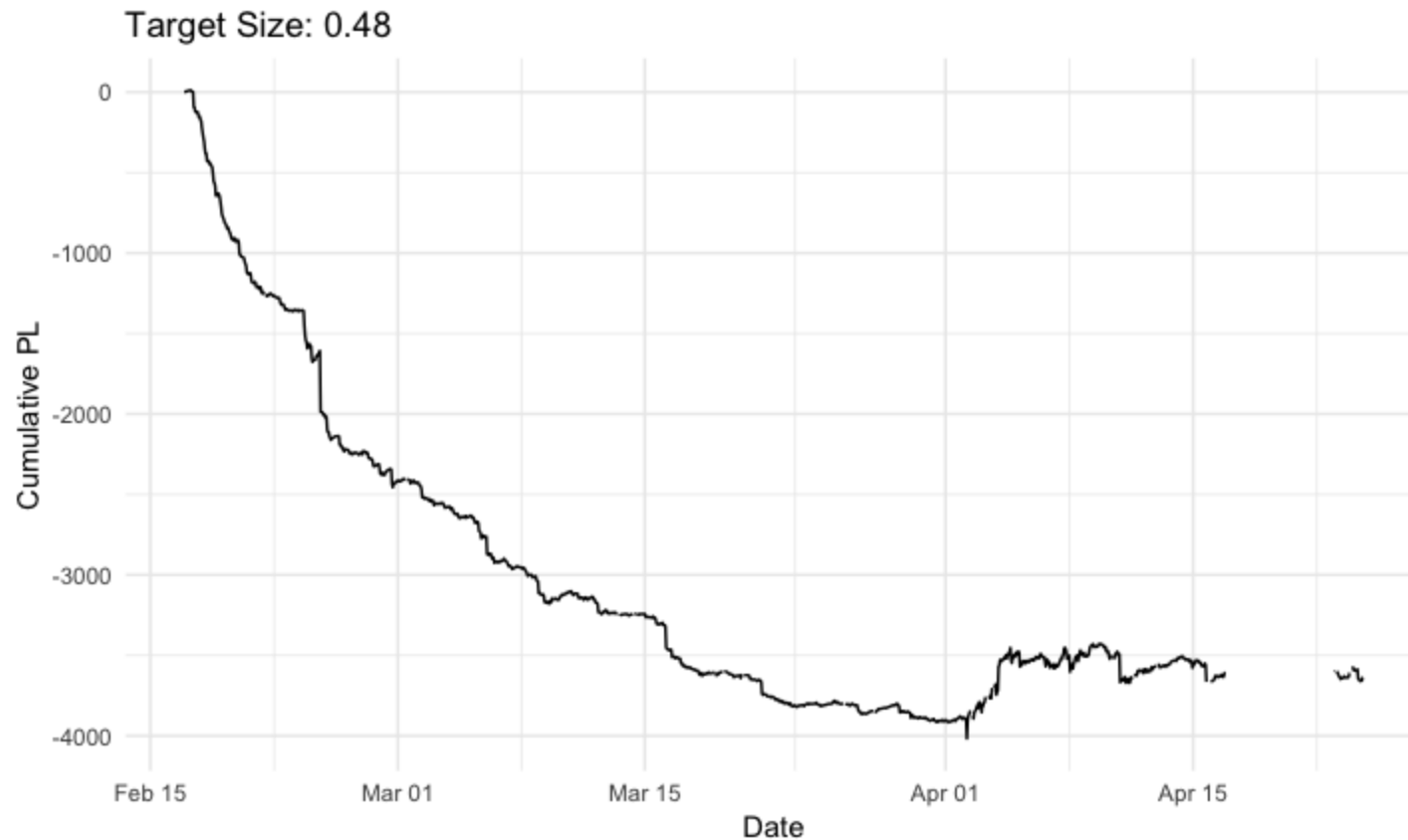
We can easily simulate a market maker who gets a portion of every trade, with constraints on trade size and position limits.

# BTC Market Making Graph



BTC market making goes the wrong way

# ETH Market Making Graph



ETH market making also goes the wrong way



# Conclusions (Reprise)

- Cryptotoken returns (in USD terms) are fundamentally fatter-tailed than equity returns
- The fatter tails are *not* explained by (slow-moving) stochastic volatility
- Bitcoin returns are fatter-tailed than Ethereum returns
- This is true on both daily and high-frequency time scales
- Combined with tiny spreads, this means classic market-making is unprofitable